

2025 IMDA MEMBER BENEFITS

{Mission}

“The Iowa Motorcycle Dealer’s Association (IMDA) is a group of like-minded business owners whose primary focus is to inform and enhance power sports business and the usage in Iowa as it relates to new and used motor sports dealerships, repair shops, manufacturers, distributors, transporters, and all other related entities doing business within the state of Iowa. We accomplish this through the promotion of safe and responsible ownership and operation of motorcycles, ATV’s, UTV’s, watercraft, and snowmobiles.”

Established in 1937, IMDA is the oldest association of its kind in the entire United States. With continued support, we are able to represent you as a dealer in issues that matter the most to you. We have promoted the safe and responsible ownership and operation of motorcycles, ATVs, UTVs, watercraft, and snowmobiles for over 80 years.

LEGISLATIVE

With a full-time lobbyist to defeat negative legislation and promote positive legislation, we can collectively collaborate and approach important issues as a group with shared resources through your annual membership.

Past Legislation:

- Iowa Dealer Franchise Law
 - ATV Titling and Registration
- Retail Pricing for all parts and labor on warranty work (2018)
- Defeated motorcycle Lemon Law

Top Upcoming Legislation:

- End Distracted Iowa Coalition
- Motorcyclists Rights
- ATV/UTV Education

IOWA OFF ROAD PARKS

Supports Iowa’s Off-Road Parks and Clubs and promotes off-road riding in Iowa.

Additionally: Online Dealer Member Directory | IMDA Meetings | Access to Industry Resources

MEMBER RESOURCES

The Cyclone Agency

Joe Hammen- Associate IMDA Member

515-962-0099

